

5 - 9 March 2018

Brisbane Convention
& Exhibition Centre

WASH FUTURES

Water, Sanitation & Hygiene Conference **2018**

Collaboration for Universal WASH

**TRADE
EXHIBITION
PROSPECTUS**



EVENT OVERVIEW

5 - 9 MARCH 2018



Building on the success of past WASH Futures conferences, the WASH Futures 2018 conference brings together WASH actors from around the globe to share innovations and evidence about ways to achieve a WASH future in which the water, sanitation and hygiene needs of all in society are sustained. The theme for WASH Futures 2018 is “Collaboration for Universal WASH.”

As the global agenda shifts to emphasise the universality and sustainability of WASH, the need for collaboration amongst WASH organisations becomes more urgent. Ensuring everyone has water, sanitation and hygiene at all times and everywhere is a large task, and will not be achieved by any one actor alone. How can governments, businesses, investors, development partners, academia and civil society work together to close the gaps in WASH service delivery? How do we meet the WASH needs of women and girls, people with disabilities, impoverished urban populations, and other marginalised populations, while also empowering them to further improve their lives?

We invite you to join us in Brisbane 5 - 6 March 2018 for the WASH Futures 2018 Trade Exhibition to promote your business’ engagement and collaboration with the global WASH community.

5 MARCH CONFERENCE & TRADE EXHIBITION

6 MARCH CONFERENCE & TRADE EXHIBITION

7 MARCH TRAINING & WORKSHOPS

8 MARCH TRAINING & WORKSHOPS

9 MARCH TRAINING & WORKSHOPS

OPPORTUNITY TO SHARE

WASH Futures 2018 provides a prime opportunity for your organisation to promote your involvement in the WASH sector to key stakeholders and target audiences by hosting a display during the two days of the conference (5 - 6 March 2018).

The benefits of your organisation of being involved are:

- **Exposure to world renown WASH specialists to market your organisation**
- Profile your message to a relevant audience
- Showcase your organisation and its product and services
- Combine all the elements of the promotional mix including advertising, public relations and sales promotion
- Network on a national and international level with industry leaders
- Create brand awareness
- Increased business potential

VENUE:

Brisbane Convention & Exhibition Centre



WASH Futures 2018 will be held at the award-winning Brisbane Convention and Exhibition Centre located in the inner-city riverside precinct of South Bank, the city's cultural and entertainment hub. South Bank is a prime location in walking distance to the CBD and the Cultural Centre Busway. The Trade Exhibition will be held on the Plaza Level (pictured below) where delegates will gather during breaks and before/after sessions & plenaries, providing maximum exposure. South Brisbane Train Station is located adjacent to the Centre on Grey Street and offers direct Air Train service to the domestic and international airports. The South Bank Precinct also features cultural, entertainment, dining and shopping attractions including more than 50 restaurants and cafes. There are also various hotels directly next, and adjacent, to the Centre.



Trade Exhibition area, Plaza Level, Brisbane Convention & Exhibition Centre

BOOTH PACKAGE

5 - 6 MARCH 2018

Display area: \$1250.00 (GST inclusive)

Each display area will include:

- A perimeter of 3 by 2 metres
- A trestle table and two chairs
- Acknowledgment in the delegation handbook including a promotional paragraph and contact information
- One exhibitor registration which includes morning teas, afternoon teas and lunches, and Conference dinner

Note: There will be optional extras available in the package such as display racks for publications should your organisation wish to have this included in your package. Details of the extras available will be provided upon notification of a successful application.

CONFERENCE COMMITTEE



WASH Futures 2018 is being hosted in Brisbane, Australia's only subtropical capital city and the heart of Australia's premier tourist region, by the Australian Government Department of Foreign Affairs and Trade, together with the International WaterCentre and the Australian WASH Reference Group. The committee overseeing the conference and its activities consists of the following organisations:



CONFERENCE ORGANISER

LOUD Events is the appointed Conference Organiser of WASH Futures 2018. Please contact Danielle Gadanyi from LOUD Events if you have any queries regarding the conference or your involvement.

Danielle Gadanyi, LOUD Events
P: +61 7 3200 8299
E: danielle@loud.events



APPLICATION, PAYMENT AND CONDITIONS



Organisations interested in participating in the exhibition should submit an application form. As spaces are limited, not all applications may be approved. Once approved, applicants will be notified of payment requirements. All prices listed are, and must be paid, in Australian dollars. Credit card payments will be accepted. All amounts include Australian Federal Goods and Services Tax (GST) of 10%. Any costs for postage required for publications to be displayed will be paid for by the responsible organization.

Please complete and send your application to Danielle Gadanyi at LOUD Events: danielle@loud.events

APPLY BY 22 JANUARY, 2018

Personal Details:

Title: First Name: Last Name:

Organisation:

Position:

Postal Address:

Suburb: State: Country: Postcode:

Email:

How will your organisation's exhibition bring value to the WASH FUTURES conference and its delegates?

Please indicate the quantity of booths to be reserved:

Signature: **Date:**

Upon successful application, you will be contacted to finalise your registration through payment in full.

Note: By signing this form you are committed to payment upon application approval and to abide with the rules and regulations of the WASH Futures 2018 conference.