



# Generating and responding to demand for sanitation at scale

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Plan International

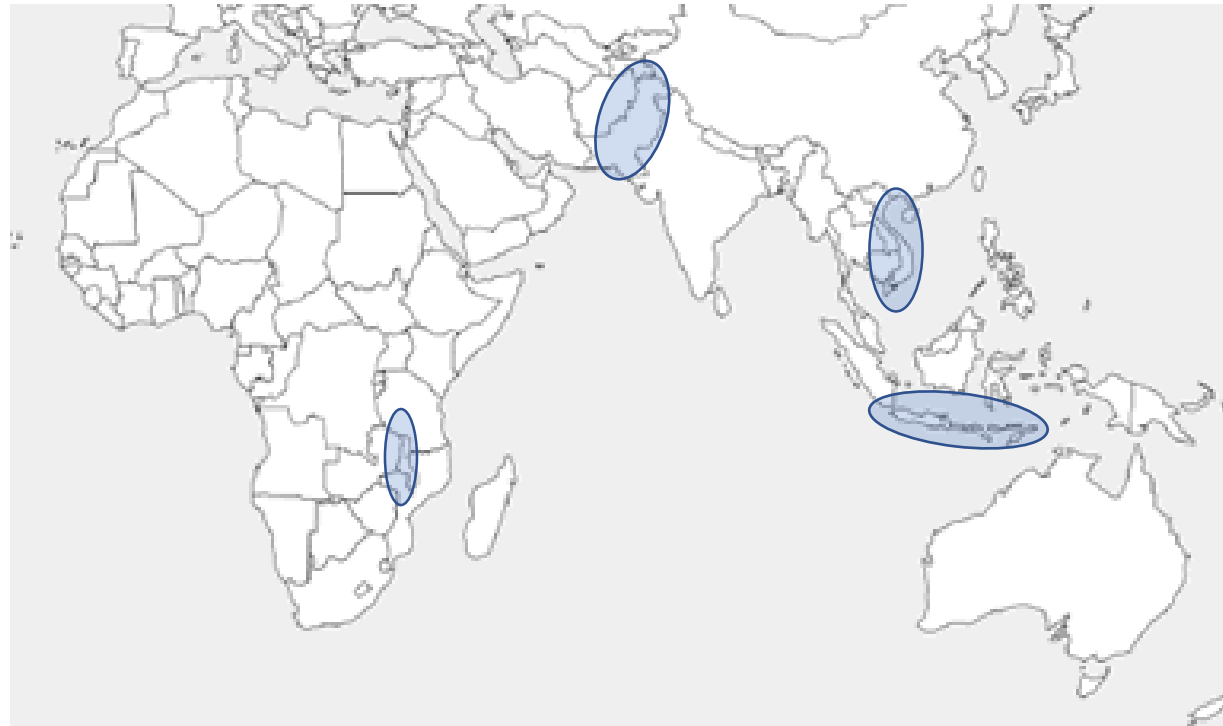
Australia, Indonesia, Malawi, Pakistan, Vietnam



# Plan International DFAT Civil Society WASH Fund



- October 2013 – November 2017
- AU\$11.8million
- Implemented in
  - Pakistan
  - Vietnam
  - Indonesia
  - Malawi



# Plan International DFAT Civil Society WASH Fund



Over 1million additional  
people accessing  
handwashing facilities  
with soap



Over 1.25million  
people gained  
access to improved  
latrines



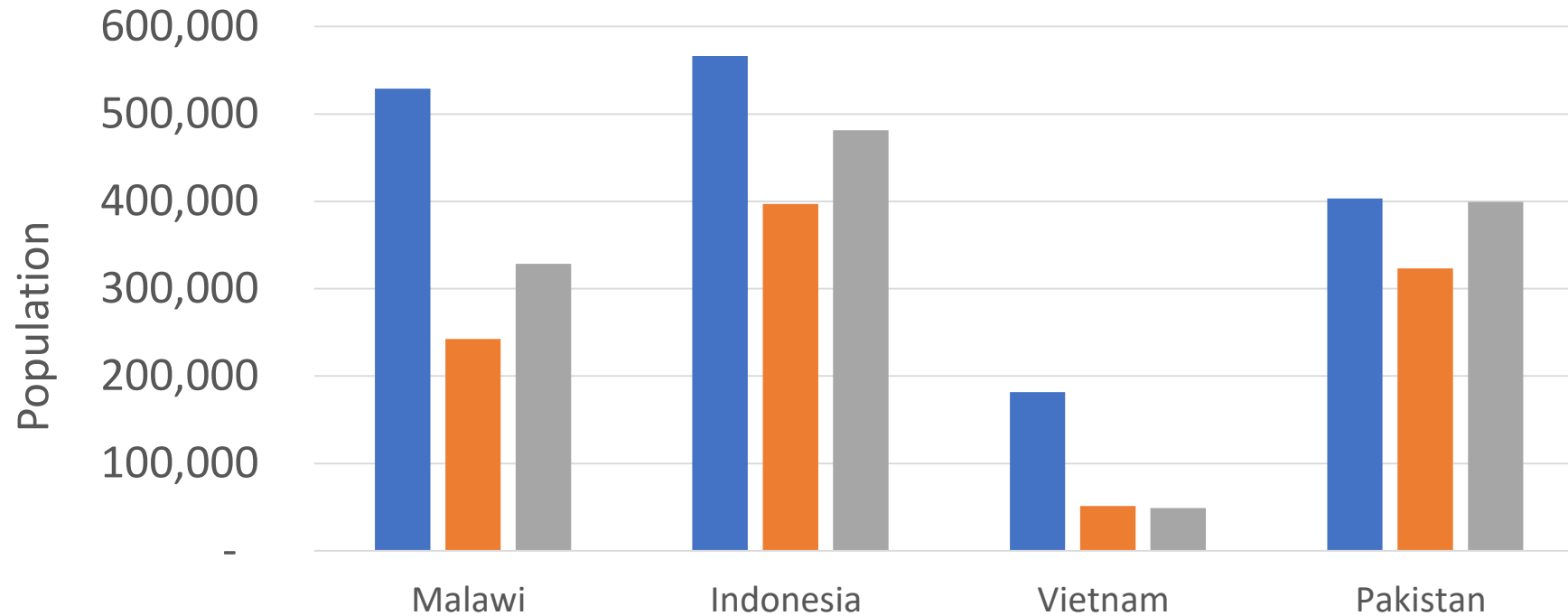
836  
open defecation free  
communities verified



# Plan International CS WASH Fund key achievements in numbers



CS WASH Results in numbers – country v population



- additional people with increased knowledge of hygiene practices
- additional people with handwashing facilities and soap/ash at household
- additional people accessing latrines





So how do we do Sanitation at Scale?

**WASH**  
**FUTURES**  
Water, Sanitation & Hygiene Conference 2018  
Collaboration for Universal WASH

# Sanitation at scale

- Extending our reach:
  - Institutional strengthening
  - Supply side development and strengthening
  - Demand creation and behaviour change

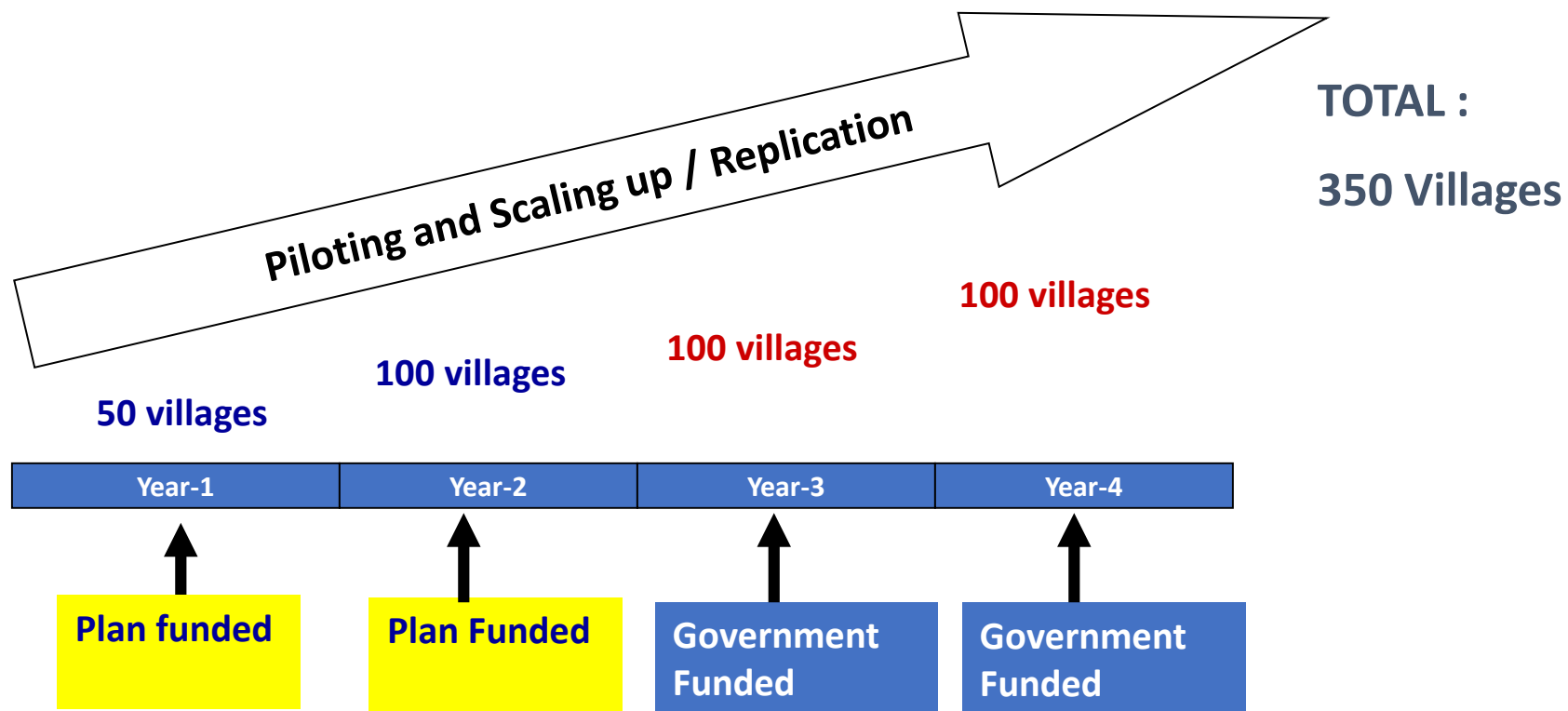


# Institutional strengthening



# Institutional strengthening

## Plan's approach in Indonesia





# Sector Strengthening



**PLAN** **WEDC**

### Dialogue circle on social inclusion - Guidance note

**Objectives**

- To raise community awareness of the problems some users face in accessing and using latrines;
- To support families and the community to identify problems and possible solutions to improve access to latrines;
- To encourage vulnerable groups and individuals to participate actively in the meeting by voicing their problems and opinions and contributing to problem-solving.

**Materials needed:** flipchart paper, marker pen different colours, images from Compendium sections especially 'Reaching facilities' and 'Latrines', clothes pegs, string.

**Facilitators:** 3 - one to lead the discussion, one to take notes, one to encourage participation.

**Participants:** (maximum 20). Aim for 50% participants from vulnerable groups, (people with disabilities, older people, poor women), the remainder to include natural leaders, VHC representative, people from households with a vulnerable family member, neighbours.

**Beforehand - Planning and logistics**

**Meeting arrangements**

- Ensure meeting times are convenient for both women and men (e.g. not during meal preparation).
- Agree locations of meetings close to homes of the least mobile, in accessible locations without steps.

**During the meeting**

- Encourage participants to sit in a circle, so that everyone can see, no-one is sitting behind. Especially make sure that disabled, older people, women and children are not pushed to the back of the meeting. Arrange for those with difficulty hearing or seeing near the front.
- If you need to move participants, e.g. to divide into smaller groups, do so by moving those who are the least mobile to the back of the group.
- If images are used, describe them in words to those with difficulty hearing or seeing.
- Encourage participation and contribution from all participants and ensure respect is given to those who are speaking or singing people out, or asking them to contribute against it.

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**Indonesia's STBM Project Year 1 Learning**

**Australian Aid** **PLAN**

## ROADSHOW STBM

### PROVINSI NUSA TENGGARA TIMUR

Sharing from the Plan Indonesia Community Based Total Sanitation (STBM) in Nusa Tenggara Timur (NTT) Province project

**ToC**

The project's ToC presumed that (amongst other factors) for STBM implementation to be adequately resourced and managed within the target districts it was necessary to:

- Establish functioning district WASH working groups in the target districts;
- Ensure the integration of STBM implementation within work plans developed by these Groups District (GWDs) and endorsement of the Groups' work plans;
- The Groups are undertaking their roles and responsibilities in accordance to the STBM policy

**FROM PRACTICAL TO STRATEGIC CHANGES: STRENGTHENING GENDER IN WASH**

FINAL RESEARCH REPORT

**UTS:ISF** **PLAN** **CRES**

**2016**



# Supply side market development



# Demand creation and behavior change



# Key evaluation findings

- Aligning with policy and partnering with government at all levels
- Integrated approach – demand creation, supply and hygiene promotion
- social mobilisation at community-level is essential
- Targeting vulnerable groups directly in addition to inclusive WASH activities



# Sanitation at scale

## What's next?

- Adapting to the Sustainable Development Goals
  - Access for all
  - Safely managed sanitation
  - Safely managed water
  - Water resource management



Thank you

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Terima Kasih

Cảm ơn bạn

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**WASH**  
FUTURES



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