



Key factors for successful leadership toward ODF in Malawi

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WASH
FUTURES



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Collaboration for Universal WASH

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Project overview

DFAT's CS WASH Fund Implemented 2013 – 2017
Open defecation free Mulanje District by 2017

- 546 villages
- 162 schools
- 29 market centres
- 715,000 people



Key project achievements

- 303 open defecation free communities
- 328,330 people gained access to a latrine
- 86% of households reported being 'happy' with their latrines
- Government and leaders reported feeling ownership of project
- 73% of evaluation respondents observed improvements in women's involvement in household decision making about WASH.
- Women and men expressed similar levels of confidence to partake in community WASH decision making and activities.



Key evaluation findings

- Aligning with policy and partnering with government at all levels
- social mobilisation at community-level is essential
- Integrated approach – demand creation, supply and hygiene promotion
- Targeting vulnerable groups directly in addition to inclusive WASH activities



Engaging leaders

- Traditional leaders at various levels
 - 6 Traditional Authorities
 - 81 Group Village Heads
 - 546 village heads
- Training on sanitation, hygiene and gender & social inclusion
- Included hygiene and sanitation on regular meeting agendas
- Exchange visits to other Districts, TAs, Villages etc.
- Public benchmarking and progress tracking to motivate leaders



Key learnings on engaging leaders

Key factors for success identified by change agents and leaders themselves.

- Establishing clear goals
- Benchmarking and pride
- Empowerment and engagement
- Accountability and enforcement



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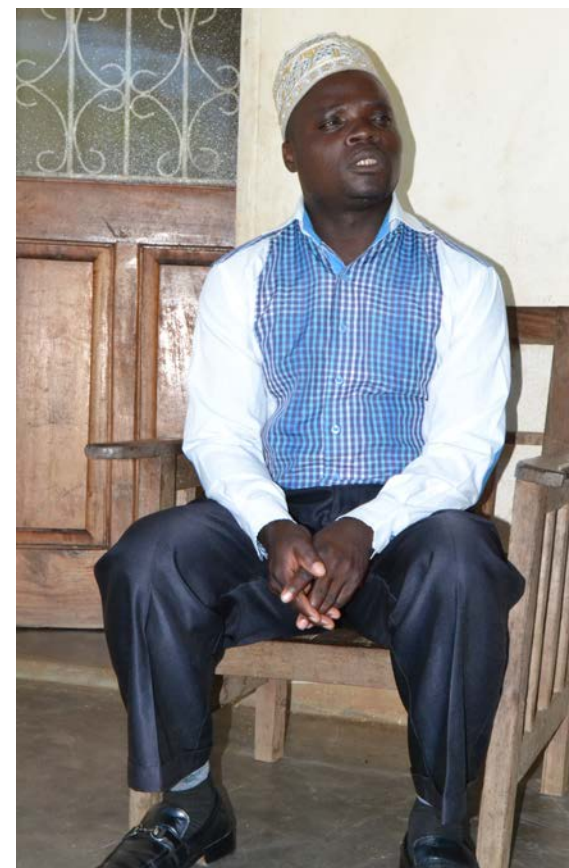
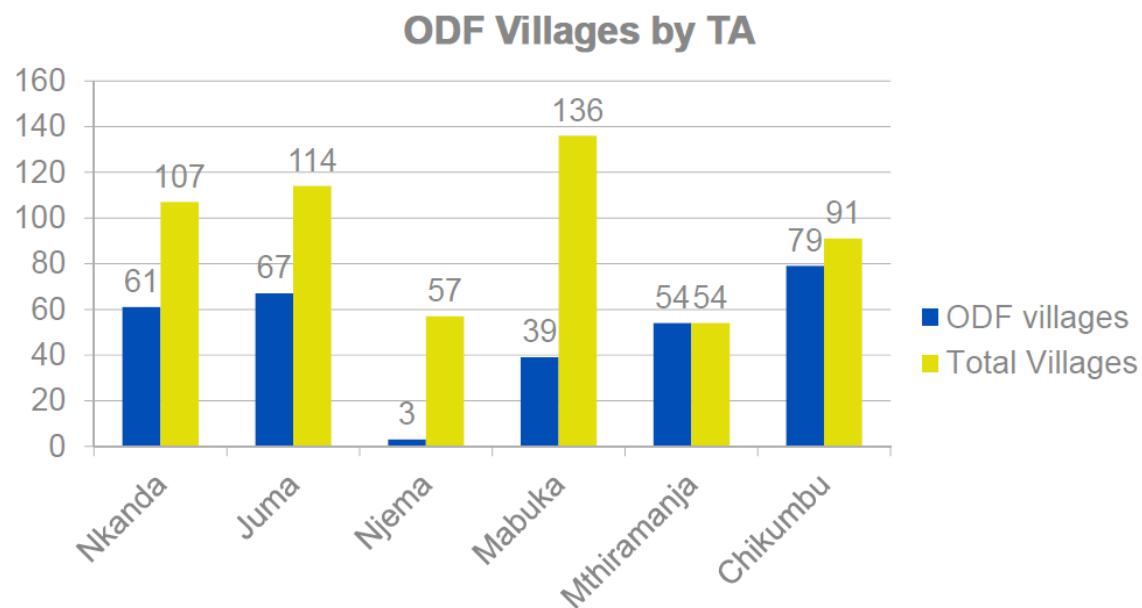


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Progress towards District-wide ODF



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Figure 14. Older woman participating in squatting activity

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Evaluation findings

Final evaluation identified the following enabling factors contributed to increased toilet coverage:

- Active traditional leaders involved in WASH promotion and monitoring
- Traditional leaders conducting home visits and inspections of sanitation facilities
- Sanctions and penalties imposed by traditional leaders



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www.cswashfund.org/



Thank you Zikomo Kwambiri



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