

# Small Group Discussion Outputs

Table 1

Diversifying supplies and products

In Bangladesh, strong relationships with local government are vital. Equally true in Indonesia.

Support by local community itself

Product should be applicable to emergency situations.

Build different types of capacity - coping, recovery, adapting, longer-term adaptive capacity.

Need to be aware of these and thinking these through.

### What are the top three things sanitation ventures can do to strengthen their resilience?

Preparedness against pandemic and disasters  
Alternative approaches to the problem  
Effective collaboration within departments and organizations to respond to pandemics and stresses

diversity of supply chains, diversity of products

Open for more collaboration with others

Risk Management Policy

Resilience Lens to Decision-Making

- 1- Improving coordination system which is based on making network rather ICS system which is based on commander in crisis time
- 2- Improving the collaboration with NGOs to support government
- 3- Launching training program in normal time with relevant sector

Crowdfunding - collaboration on the individual level

In Indonesia, there is credit union

Automation and integration

Area name

Linking to  
larger utilities  
for co-  
treatment or  
part

**What are the top three things your organisation can do to support the resilience of sanitation ventures?**

- how do we leverage  
government  
resources to support  
ventures - possible  
program to promote  
services, or direct  
financial support

Making material for sanitation marketing as affordable for the rural/poor communities

making sanitation items/services that are essential

Appropriate and adaptive technologies options

Scale up sanitation marketing approaches

explore cross-marketing opportunities - which other businesses could promote sanitation services? what other services can sanitation ventures promote? (e.g. promote sanitation services at the water kiosks/outlets?)

As a donor, work to bring together other donors, multilaterals, NGOs and governments to share knowledge eg this Symposium!

design better monitoring indicators for ventures to use to assess their resilience

Flexible funding, support research to further assess the impacts in 1-2 years time of measures taken to curb customer drop off

What are the top three things your organisation can do to support the resilience of sanitation ventures?

Seamless supply chains and financing mechanism

Sound policies and guidance defining possible roles and responsibilities

Broaden Community focused practices

example communication resources that are based on marketing strategies (not just information)

Be purposeful and armed with good evidence on resilient sanitation when engaging with partner governments.

think about their reliance on water and assess water security

1. Bridget them to the government institution and NGOs working in WASH
2. Assist to do campaign to expand the market for them
3. Train them to use local resource to minimize resource

Sanitation Marketing  
Monitoring and evidence generation  
Adaptive and appropriate technology  
Seamless supply chains and financing mechanism  
Sound policies and guidance defining possible roles and responsibilities  
Flexible funding, support research to further assess the impacts in 1-2 years time of measures taken to curb customer drop off  
Right products and using marketing approach