

COVID-19, and WASH Systems

WASH & COVID Symposium



Tyler Kozole
Cambodia WASH Program Manager

Our approach to sanitation delivery

Sanitation Marketing

We work through the private sector to build markets



Our approach to sanitation delivery

Sanitation Marketing

We design products to context using human centered design



Our approach to sanitation delivery

Sanitation Marketing

We train businesses to produce and distribute products



Our approach to sanitation delivery

Sanitation Marketing

We recruit and train sales agents to generate demand



2020 (COVID-lite in Cambodia)

- Low local transmission
- Macroeconomic decline and ministerial budget cuts but limited impact on rural sanitation supply and demand.
- Government engagement in hygiene and social protection
 - BCC deployment
 - Data collection centralized at national level for hygiene implementation
 - Cash transfer to IDPoor households
 - Local gov't support for iDE field team and WASH businesses
- Private sector support
 - Hand hygiene sales proliferation
 - Telecom company-driven advocacy

2021 (Severe COVID restrictions)

- ~500 cases in mid-February to nearly 7500 today
- Cities and many peri-urban areas in lockdown
- Inter-provincial travel banned, increasingly tight restrictions within rural areas
- 30% of iDE-affiliated businesses are currently in “Red Zones” and either cannot deliver orders at all or have significant limitations
- Sales agents not able to enter some areas.
- Situation is escalating...

Discussion Questions

1. What changes have you seen in the WASH systems you engage with, during the COVID-19 pandemic? (The WASH system can refer to the institutions, relationships, policies, processes, mechanisms which ensure that people can access water, sanitation and hygiene)
2. What or who has contributed significantly to those changes?
3. Are we on track to respond to people's WASH needs during COVID-19? What do we need to do more of or do differently to ensure that everyone has the WASH services that need at this time?

For more info, check out washmarkets.ideglobal.org



Tyler Kozole
tkozole@ideglobal.org

