

Water & WASH Futures Knowledge Forums:

Sponsorship Prospectus

The International WaterCentre, together with DFAT and key partners have developed the Water and WASH Futures (WaWF) knowledge forums – a series of knowledge sharing and learning activities. The key activities comprise two online forum events and one in-person conference.

The purpose of Water and WASH Futures is to enable professionals and practitioners from across water, WASH and connected sectors such as health, education, environment and climate change and finance, to share experiences and lessons, develop and discuss new practices, and forge new ways of working.



Water and WASH Futures Conference: Achieving SDG6 in a changing climate, February 2023

The Water and WASH Futures 2023 event is part of a series of conferences that have targeted practitioners working in the international WASH sector. This event will bring together both WASH and WRM professionals to discuss the challenges facing the achievement of the Sustainable Development Goal 6 targets, in the context of a changing climate.



Conference Dates: 13-17 February 2023



Conference Location: Brisbane Convention and Exhibition Centre, South Bank, Brisbane, Australia



Key Conference Elements:



A 5-day in person conference, comprising 2 days of conference, and 3 days of training and workshops



Conference dinner to support networking, and optional training dinner for less structured networking



Sponsorship of 15 delegates - prioritising government officials from Australia's partners in the region



Participation by at least 4 keynote panellists



Facilitation by an internationally-recognised WASH professional



Trade exhibition of selected industry organisations



A poster and networking session



Approximately 80 conference presentations



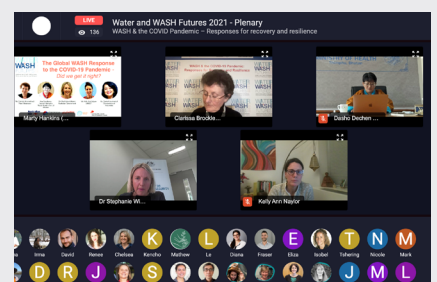
Approximately 15 day-long training workshops



Conference Awards



NEW! Early Career Professionals Program



NEW! Hybrid options for virtual attendance

Water and WASH Futures Committee

A diverse committee has been convened to guide the design and delivery of the Water and WASH Futures knowledge events across 2022-2023.



Conference Themes:

Water and WASH Futures 2023 aims to build awareness of the links between WASH and WRM, to explore the significant common ground between the two sectors, and is calling on practitioners to forge new approaches to working together, in pursuit of sustainable water and sanitation for all.

1. Tackling Local Water Security and Scarcity
2. GEDSI - From Inclusion to Transformation in Water Management and WASH
3. Climate-Resilient WASH in Practice
4. WASH and Water Resource Management for Climate Mitigation
5. Strengthening Governance/Enabling Environment for Resilient WASH and Water Management
6. Improving hygiene practices in a climate-stressed and post-COVID19 world



Partners and Sponsors

Water and WASH Futures is a partnership activity of the Australian Government Department of Foreign Affairs and Trade and the International WaterCentre at Griffith University. The Lead Partners for this conference are:



We also gratefully acknowledge sponsorship provided by the Australian Water Partnership





2018 Conference Facts:



Over **380** participants



46% international delegates
35 different countries represented



128 oral presentations
18 training workshops



14 trade exhibitors



96% of 2018 conference attendees agreed that the conference met or exceeded expectations



2022 Water, WASH and Climate Virtual Symposium Facts:



800 delegates attended the sessions live online



Over **100** speakers presented over the 4 day symposium



Attendees came from **85** countries



The symposium received **4.5/5** in terms of usefulness as an approach to learn, reflect and share knowledge



Meet Our Delegates:

Water and WASH Futures knowledge events will bring together over 850 participants from both Water Resource Management (WRM) and Water, Sanitation and Hygiene (WASH) sectors.

Delegates come from:

- Government
- River basin agencies
- Water utilities
- Civil society organisations
- Private sector
- Consultants/advisors
- Academia



Opportunities to Sponsor:

Delivering major events such as international symposia and conferences is a significant endeavour, and requires a team effort. There is an opportunity for a small number of key sector organisations to sponsor the Water and WASH Futures events. We recognise one size does not fit all when it comes to sponsorship and we are happy to discuss and design a tailor-made package specific to your organisation's budget, needs and objectives.

Sponsorship delivers benefits in terms of opportunities to profile the work and interests of your organisation, both during the events but also in the lead-up, through WaWF social media and communications. The following pages outline the main categories for sponsorship and the benefits received.



Sponsorship Types:

Platinum Sponsor (\$20,000 - \$50,000 Financial Contribution)

Benefits:

- Logos featured on Water and WASH Futures website on Partners and sponsors webpage, some marketing materials and outputs (e.g. Handbook)
- Logo on sponsor page of conference slides acknowledging type of sponsor/partner
- Oral acknowledgment of sponsorship during plenary sessions
- Half-page feature in the conference handbook and acknowledgment on Partners & Sponsors page
- Option to add a promotional item into the delegate bag (must be supplied by the sponsor 1 week prior to the event and sent to the venue. Please note, no more than 1 flyer will be accepted)
- Option for Leadership of conference/symposium workshop/training sessions
- 1 x Complementary Conference Registration
- Inclusion of Trade/Exhibition Booth

Gold Sponsor (\$10,000 - \$20,000 Financial Contribution)

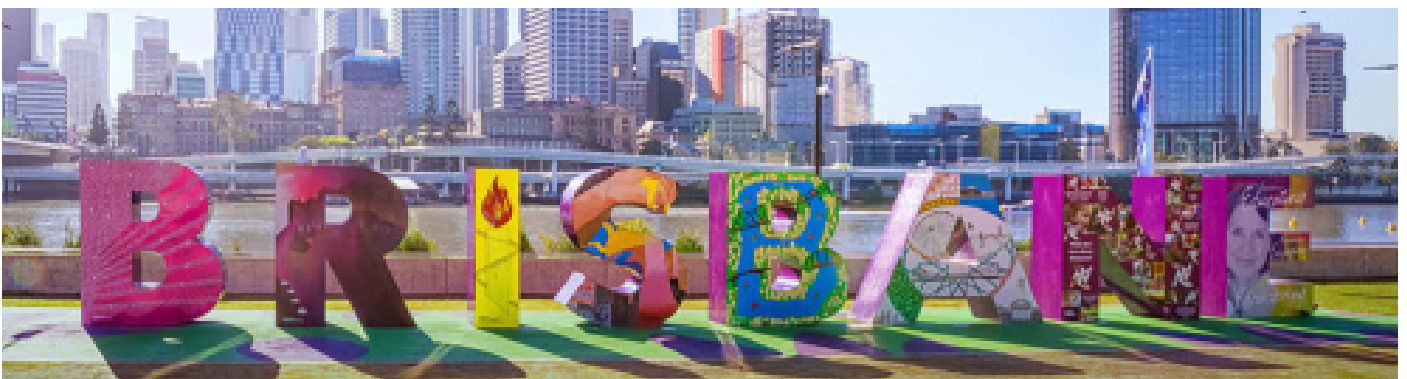
Benefits:

- Logos featured on Water and WASH Futures website on Partners and sponsors webpage
- Logo on sponsor page of conference slides acknowledging type of sponsor/partner
- Half-page feature in the conference handbook and acknowledgment on Partners & Sponsors page
- Inclusion of promotional/communication materials in satchel (up to 2 products)
- Option for Leadership of conference/symposium workshop/training sessions
- 50% cost of Trade/Exhibition Booth

Silver Sponsor (\$5,000 - \$10,000 Financial Contribution)

Benefits:

- Logos featured on Water and WASH Futures website on Partners and sponsors webpage, some marketing materials and outputs (e.g. Handbook)
- Logo on sponsor page of conference slides acknowledging type of sponsor/partner
- Logo placed in conference handbook on Partners & Sponsors page
- Inclusion of promotional/communication materials in satchel (1 product)
- 50% cost of Trade/Exhibition Booth



Activity Sponsor (\$10,000 - \$30,000 Financial Contribution, depending on activity)

Option to sponsor an activity:

- Early Career Professional Program
- Student and Poster Prize
- Keynote Speakers
- Training Dinner
- Delegates welcome breakfast
- Poster networking session

Benefits:

- Opportunity to address event attendees at the sponsored activity (except delegate breakfast)
- Logos featured on Water and WASH Futures website on Partners and sponsors webpage
- Logo on sponsor page of conference slides acknowledging type of sponsor/partner
- Quarter-page to half-page advert in the conference program (dependant upon sponsorship value), Logo placed on Activity-specific pages of Handbook, and acknowledgment on Partners & Sponsors page
- Inclusion of promotional/communication materials in satchel (1-3 products depending on sponsorship value)
- Discount on Trade/Exhibition Booth

Sponsor a Delegate (\$8,000 Financial Contribution, *per delegate*)

What's included in sponsoring a delegate?

- A sponsorship of \$8000 covers our recruitment and management of delegates, their flights, accommodation, conference registration, insurance, per diems and pastoral services; sponsorship of multiple delegates is encouraged.

Benefits:

- Logo placed on Sponsored Delegates webpage on WaWF website; and on Partners and sponsors webpage
- Recognition of sponsorship via delegate communications, e.g. acceptance letter.
- Logo on screen and verbal recognition during Sponsored Delegates acknowledgement during plenary
- Logo placed in conference handbook - Sponsored Delegates program profile and acknowledgment on Partners & Sponsors page
- Inclusion of promotional/communication materials in satchel (1 product per sponsored delegate)
- Opportunity to meet with delegate
- Discount on Trade/Exhibition Booth

Terms and conditions

Terms and conditions of sponsorship will be agreed through a formal contract. The contract will include agreed steps that will be taken in the event that COVID-19 forces a postponement of the conference.

Contact:

For more information or to discussion opportunities in detail, please contact:

- Danielle Gadanyi (Event Manager) waterandwashfutures@dreamweavers.com.au
- Kerryn Devenny (Conference Manager) k.devenny@griffith.edu.au
- Or visit the website www.washfutures.com

