

## Water and WASH Futures Conference 2023 Presenter Information Kit

*We are excited that you will be joining us for the Water and WASH Futures Conference 2023 in Brisbane, February 13-17 2023.*

*In the lead-up to and during the conference we encourage you to help promote the conference and your involvement by taking advantage of the attached tools and suggested activities.*

Within this kit you will find information and activities to help you promote the conference and your participation:

- Promote your session or presentation at the conference:
  - Conference email template
  - Social media tools
  - Write an article or blog for the conference website
  - Submit a video to be shared on Social Media
  - Press release template
- Four extra ways to showcase your work while at the conference:
  - Promote your organisation: Get involved in the trade and marketing display opportunities and contribute to the “Water and WASH Library” and Photo Gallery

*Thank you in advance for helping us make Water and WASH Futures 2023 a success!*

## Email template to share your participation in the Conference:

Dear [Colleagues or Insert Name],

I am pleased to share with you information on the Water and WASH Futures Conference 2023 hosted by the International WaterCentre in partnership with the Australian Department of Foreign Affairs and Trade, Water for Women and the Asian Development Bank, to be held in Brisbane, Australia 13 – 17 February 2023.

The event comprises of five days of activities with two days dedicated to conference-style sessions addressing specific themes, and three days of training workshops. [Insert co-presenter names] and I are [trainers/presenters] at a session entitled, [Insert session title]. This [training/session] focuses on [insert short description of presentation/training].

The Conference features over 120 informative presentations across 24 thematic sessions, and 24 training workshops, along with networking opportunities, a trade exhibition and plenary and panel sessions.

To find out more about the conference and to register, visit the [Water and WASH Futures Conference 2023 website](http://www.washfutures.com).

I hope to see you there!

Kind regards,

[Your name and information]

## Social Media Tools:

Share information on the conference and your involvement by following our social networks, posting a note about your session on our pages, and sharing conference updates with your network!



**Facebook:** <https://www.facebook.com/WaterandWASHFutures>  
or tag us @WaterandWASHFutures



**Twitter:** <https://twitter.com/WASHFutures>  
or tag us @WASHFutures



**LinkedIn:** <https://www.linkedin.com/company/water-and-wash-futures-conference>  
or tag us @Water-and-WASH-Futures

## Conference Hashtag and Tagging:

Don't forget to tag us in your posts via our social media handles (above), also please use the conference hashtag: #WaWF23

## Here are some example social media posts to get you started:

I will be presenting at the Water and WASH Futures Conference on [insert presentation title/topic]. Join this important forum focused on achieving SDG 6 in a changing climate. #WaWF23

Achieving #SDG6 in a changing #climate will require the use of integrated, inclusive and transformative approaches to #WASH and #Water Resources Management. Join us in Brisbane, February 13-17 at the Water and WASH Futures Conference! [www.washfutures.com](http://www.washfutures.com) #WaWF23

Have you registered for the Water and WASH Futures Conference 2023? There's still time to register, join us and hear our presentation: <insert presentation name> [www.washfutures.com](http://www.washfutures.com) #WaWF23

Looking to expand your networks & knowledge in WRM and WASH? Join us in Brisbane, February 13-17 as we work to achieve SDG6 in a changing climate! [www.washfutures.com](http://www.washfutures.com) #WaWF23

## Write an article or blog for the conference website:

The Water and WASH Futures team are looking for opportunities to promote the conference and the wonderful presentations, workshops and training each of you are giving this year.

We are inviting all presenters, trainers and panellists to write a short article/blog (approximately 300-600 words) about your session. It should be different from the abstract you submitted in that it should entice people to attend your session, while being informative enough to stand on its own – it should also not be an obvious advertisement. For example, if your presentation is talking about sanitation services in urban communities, your article may cover something topical on this issue and give the reader a takeaway from it.

This is intended to be an interactive and easy way to raise awareness of your work and promote your participation in Water and WASH Futures 2023. If you are not sure about how the article may look, please look at the blogs posted on the Water and WASH futures [website](#). Links to the Water and WASH Futures conference, your bio and session information will be included at the end of the article. If you have any questions, feel free to reach out to the Water and WASH Futures Team:

[waterandwashfutures@dreamweavers.com.au](mailto:waterandwashfutures@dreamweavers.com.au)

What we ask you to send by 15 January:

- your article
- a small profile photo of yourself
- a 100 word bio
- the title and date of your session

## Submit a short video to be shared on conference social media:

The Water and WASH Futures team are looking for opportunities to promote the conference and the wonderful presentations, workshops and training each of you are giving at the conference.

We are inviting all presenters, trainers and panellists to submit a short video (maximum 1 minute in length). Your video should tell everyone, why you are excited to attend and present at the conference, with a short description of your presentation.

This is intended to be an interactive and easy way to raise awareness of your work and promote your participation in Water and WASH Futures 2023. Links to the Water and WASH Futures conference, your bio and session information will be included at the end of the article. If you have any questions, feel free to reach out to the Water and WASH Futures Team: [waterandwashfutures@dreamweavers.com.au](mailto:waterandwashfutures@dreamweavers.com.au)

What we ask you to send by 15 January:

- your video
- a 100 word bio
- the title and date of your session

## Press Release template:

FOR IMMEDIATE RELEASE

CONTACT: [INSERT NAME]

[INSERT PHONE NUMBER]

[INSERT DATE]

[Insert Your Name] to present a [Session/Training] at the Water and WASH Futures Conference 2023

Water Resource Management and Water, Sanitation and Hygiene (WASH) practitioners and professionals from around the world will be convening in Brisbane, Australia for the Water and WASH Futures 2023 Conference hosted by the International WaterCentre in partnership with the Australian Department of Foreign Affairs and Trade, the Water for Women Fund and the Asian Development Bank. Themed “Water and WASH Futures: Achieving SDG6 in a Changing Climate”, the conference will discuss the challenges facing the achievement of the Sustainable Development Goal (SDG) 6 targets, in the context of a changing climate. Not only are our weather and climatic systems changing, but so too is our society, as demographics and populations change, urbanisation increases, technology advances and water-use behaviours change.

The five-day event takes place 13 – 17 February 2023 at the Brisbane Convention and Exhibition Centre, and features over 120 informative presentations across 24 thematic sessions, and 24 training workshops, along with networking opportunities, a trade exhibition and plenary and panel sessions.

[Insert your name], [insert your title], at [insert your company] will be presenting [a workshop/training] at the conference titled [Insert your conference session title] on [insert date of your sessions]. This [training/session] focuses on [insert short description of presentation/training].

“The Water and WASH Futures 2023 Conference is a great opportunity to expand your network and join and contribute to the international Water Resource Management and WASH dialogue,” said [insert your last name].

Success in achieving and sustaining SDG6 will depend on the use of integrated, inclusive and transformative approaches to WASH and water resources management. The Water and WASH Futures Conference 2023 will build awareness of the imperative climate change brings to better linking WASH and WRM and will explore the common ground and practical linkages between the two sectors.

## FOUR extra opportunities to showcase your work and organisation while at the conference

### 1. Trade Exhibition

Hosting a booth at the conference is a great opportunity to promote your organisation to hundreds of delegates. Booths are available over the two days dedicated to conference sessions. More information is available from the conference website.

To secure a booth please complete an [application form](#) and email it to [waterandwashfutures@dreamweavers.com.au](mailto:waterandwashfutures@dreamweavers.com.au)

Applications close 16 January 2023.

### 2. “Organisations in Water and WASH” - Marketing Space

For organisations that don't have an exhibition booth, the conference will provide a space “Organisations in Water and WASH”, to share promotional information about themselves. This will be a dedicated space amongst the Trade Exhibition for organisations to display marketing materials in display racks – all materials must be A4 size or smaller. This area is designed for delegates to browse and take away information describing organisations (Water and WASH-related reports and other publications produced by organisations can be shared in the WRM & WASH Room – see below).

Delegates can bring along, display and manage their materials for free on these available display stands. Alternatively, you can send us/bring along your materials and arrange for us to manage them (ensure they are stocked and on display) for you for a \$100.00 AUD fee. To take advantage of this opportunity please email [waterandwashfutures@dreamweavers.com.au](mailto:waterandwashfutures@dreamweavers.com.au)

This is an excellent opportunity for all organisations to raise their profile and we encourage you to bring along documents that describe your organisation to share with others.

### 3. The “WRM & WASH Room” – a library of WRM & WASH resources

Help us build the WRM & WASH Room – a dedicated space for you to display and share interesting reports and documents describing WRM & WASH projects or approaches, with other conference delegates. Delegates are encouraged to bring along copies of recent WRM & WASH publications. You can either bring many copies and allow other delegates to take away a copy of your publication, or you can provide a small number of copies, labelled as “Display only” for delegates to read whilst at the conference.

### 4. WRM & WASH Photo Gallery

Send us some pictures of your organisation in action! We'd like a variety of photos to display during the conference, such as on presentation screens during breaks and at the conference dinner. Photos can represent any activities relating to your WASH or water management work, and may include your organisations' logo along the bottom. If you think it's necessary, you can include up to 6 words along the top/bottom of the photo to describe the photo/context/project.

This is another way to promote your presence at the conference and interests you have in WASH and water, and will help other delegates to be aware of your organisation.

Please note:

- Photos will need to be sufficient quality to be displayed on a large projector screen.
- When providing photos, you must confirm in writing (by way of email) that all photos were taken with the consent of those photographed and appropriate guardians/parents